

# Ipswich Town Football Memories

**“I drive here with this sad person  
with dementia and I take home my  
husband.”**

# Brian Wood



Brian played at centre half for Crystal Palace, Leyton Orient, Colchester United and Workington. He played 476 league games in an 18 year career.

# The Project is....

under the umbrella of The Ipswich Town Charitable Trust



with the support and expertise of



# Aims

- ITFM is primarily to engage and stimulate people experiencing dementia using discussion and memorabilia to recall and gain great pleasure from memories about football thus improving their well-being.
- It is also aiming to offer support to carers and promote further discussion of memories at home and provide an alternative activity in care homes and day centres.
- It will develop another meaningful use of the football club's archive, further promoting the work of both the archive and Charitable Trust as well as be a positive initiative for the club as a whole - building on its current community links.

# Football Memories

- Michael White – the originator and Falkirk's football historian.
- [www.footballmemories.org.uk](http://www.footballmemories.org.uk) (see short video on 'The Project' page)
- Project successful throughout Scotland and has spread to Everton, Leeds and Grimsby.
- FM has alerted the interest of the medical profession and other professionals.



# Content of the Project



- Regular meetings at centres such as ITFC, care homes and day centres.
- Focused use of memorabilia e.g. photos – dream team cards.
- Producing personal memory books made including footballers, memorable matches linked in to own personal events e.g. weddings, children etc.
- Bringing people together - also involving those isolated or lonely.

# Project Development

- Grants, sponsors and donations needed to supplement input from trust.
- Grand publicity launch perhaps linked to a home match to raise awareness.
- The need for volunteers and donations of old football memorabilia.
- Building up a list of participants and a gradual increase of venues.
- Ongoing evaluation and working towards sustainability.

